**Test Plan Document Template**

**Site:** <https://www.xxxx.com/>

**Test Name:** 00X Full Test name here

Devices

Desktop  
 Tablet  
 Mobile

Hypothesis

YYYY

Audience

All Users

Goals

Primary

Reach Order Confirmation

Secondary

Press Product Name(Pop Up Footer)

Press product thumbnail(Pop Up Footer)

Press ‘x’ to remove product (Pop Up Footer)

Standard

Reach Order Confirmation

Visit to Checkout Stage 4

Visit to Checkout Stage 3

Visit to Checkout Stage 2

Visit to Checkout Stage 1

Visit to Checkout (any stage)

Visit to Basket Page

Click Add to Basket (Product Page)

Visit to Product Page

Click Add to Basket (category page)

Visit Search Results Page (Search Term)

URL Targeting

Includes

* All Product Details Pages

Excludes

* Checkout

QA URLs

Homepage

[https://www.xxxxxxxx.co.uk/](https://www.espares.co.uk/)

Category Pages

<https://www.xxxxxxxx.co.uk/browse/>g

[https://www.xxxxxxxx.co.uk/browse/](https://www.espares.co.uk/browse/at1092/cookers-and-hobs)s

[https://www.xxxxxxxx.co.uk/browse/](https://www.espares.co.uk/browse/at1083/dishwashers)h

Product Pages

**2 Price Breaks**

<https://www.xxxxxxxx.co.uk/product/ffff/ersggsgsdg>

**1 Price Break**

<https://www.xxxxxxxx.co.uk/product/dgdfd/fgdsfr>

Basket Page

Bought together page:

***Use product*** [*https://www.xxxxxxxx.co.uk/product/fgfdgdf/dfgdfdgManufacturerId=2387*](https://www.xxxxxxxx.co.uk/product/fgfdgdf/dfgdfdgManufacturerId=2387) *then below:*

<https://www.xxxxxxxx.co.uk/boughttogether/sdgsdfgdgf>

Checkout

[https://www.xxxxxxxx.co.uk/checkout?](https://www.espares.co.uk/checkout?)

<https://www.xxxxxxxx.co.uk/checkout/fdgsdgsd>

[https://www.xxxxxxxx.co.uk/checkout/payment](https://www.espares.co.uk/checkout/payment)

Misc Pages

[https://www.xxxxxxxx.co.uk/account/orders](https://www.espares.co.uk/account/orders)

[https://www.xxxxxxxx.co.uk/aboutus](https://www.espares.co.uk/aboutus)

[https://www.xxxxxxxx.co.uk/contact](https://www.espares.co.uk/contact)

QA Devices

Desktop

Mac iOS Safari latest (/-1)

Mac iOS Mojave Chrome

Windows 10 Edge latest (/-1)

Windows 10 Firefox latest (/-1)

Windows 10 Chrome latest (/-1)

Tablet (landscape view for Desktop site)

iPad Pro Safari latest (/-1)

Galaxy Tab 5Se Chrome latest (/-1)

Mobile

iPhone 13 Safari

iPhone 12 Safari

iPhone 8 Safari

Galaxy S9+ Chrome

Galaxy S7 Chrome

QA Scenarios

**Scenario 1:**

Choosing product and adding it to basket – the variation should allow users to choose colour, size and only after that they will be able to add the item to the basket. Otherwise, the variation will show an error message saying Please choose a colour / size…

**Scenario 2:**

Go through the checkout process with the right items – the variation should allow users to continue the checkout process by clicking on the basket icon….

Launch

* Start 10% Traffic
* 24hrs 50% Traffic (if all goals tracking)
* 48hrs 100% Traffic

Integrations

Google Analytics

HotJar

Adobe Analytics

Others

Design Variations

Control: (There is nothing like this on live site, this is an addition to what is there)

Control:

Control Screenshot

Variation 1: (LINK TO FIGMA/XD/Other)

Variation 1 Screenshot

(Different screenshots for different devices, and use cases. Provide links to interactive prototype/design spec if available)

**Variation design changes and functionality description**

Variation 1 alternative:

**Same as above but the buttons are flipped. This will test to see which button is the most effective and in which order.**